

LIFE INSURANCE COMPANY OF BOSTON & NEW YORK

4300 Camp Road - PO Box 331 • Athol Springs, NY 14010 • www.lifeofboston.com Serviced at: PO Box 219 • Canton, MA 02021

ONLINE PRIVACY NOTICE

This website uses Google Analytics, which is a web analytics service provided by Google to the operators of websites, upon the request of the site's operator.

Google Analytics uses cookies, which are text files placed on your computer. These cookies allow Google to analyze the use of our website, on our behalf.

The Google Analytics service we use gathers the IP address of every user of this site and, based on the IP addresses they gather, Google reports back to us the state location from which a site visit was made, if that IP address repeated a visit and how many times.

We use this data to evaluate from which geographic locations individuals may have a special interest in our products and how we can better service those regions.

You may refuse the use of cookies by selecting the appropriate settings on your browser. Please note, however, that if you change your settings to refuse the use of cookies some websites you visit may have limited functionality.

Additionally, you may choose to Opt-out from being tracked by Google Analytics in the future by downloading and installing Google Analytics Opt-out Browser Add On for your current web browser at: http://tools.google.com/dlpage/gaoptout

If you have any questions concerning this privacy policy please write or call us. Our contact information is listed at the top of this page. Please direct your inquiries to the Privacy Office.